National Hospital. Global Impact.

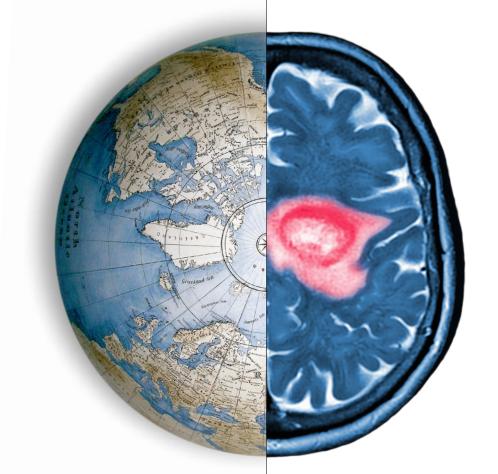
Annual Review 2019-20

The National Brain Appeal Funding advances in neurology and neurosurgery



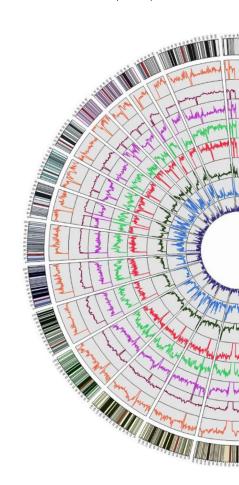
Immunotherapy – the UK's biggest-ever brain cancer trial

Glioblastoma is the most common and aggressive type of primary, malignant brain tumour with around 2,200 cases diagnosed in England each year. However there is a worldwide scarcity of clinical trials and lack of progress for brain cancer. We are funding a trial across seven UK hospitals to recruit 120 patients, newly diagnosed with glioblastoma. This is the first large-scale immunotherapy clinical trial for brain cancer which, if successful, will have an international benefit.



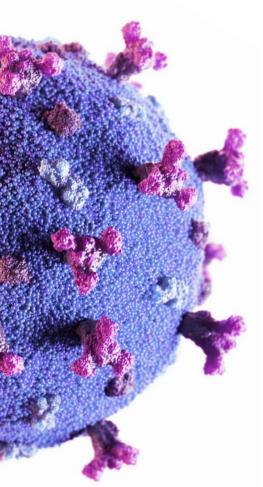
The International Genomics Programme – sharing and building expertise across the world

The programme was set up to link the UCL Queen Square Institute of Neurology with 14 other neuroscience centres. Based in the UK, India, Turkey, Brazil, South Africa and Zambia, the aim is to build an international cohort of participants with neuromuscular diseases and to deliver international training in clinical genomics of NMDs to equalise the standard of care globally. Recently, the partners linked to a UCL-led Covid-19 registry to monitor the impact of the SARS-CoV-2 virus on participants.



Covid-19, Infection and Autoimmune Service – funding a 'UK first' clinic dedicated to long Covid

This consultant-led service assesses patients presenting with neurological complications of Covid-19. This includes a virtual weekly multidisciplinary meeting which attracts clinicians from across the UK. A paper reporting their early findings has been published in international neurology journals, and created collaborative links with neurologists in America, Australia, Canada, France, India and Norway. The Queen Square clinic will primarily support patients with symptoms after recovery from the acute illness and patient findings will feed into parallel research.



The world's first centre for rare dementia – to provide support, education and enable research

The Rare Dementia Support Centre will be a world-leader in how best to support those living with a rare form of dementia. It will achieve this through the involvement of its members and visitors in research and will lead in the bespoke education of families, healthcare and other relevant professionals. The centre will also pioneer research into the impact of support services on people living with a rare dementia; both for those with a diagnosis, their carers and families.

The new neuroscience centre – an international hub of expertise to benefit patients across the world

Bringing together research scientists, clinicians and patients, the centre will house a facility for dementia and neurological disease research, with more than 500 neurological research scientists from the UCL Queen Square Institute of Neurology and the UK Dementia Research Institute (UK DRI). This collaborative approach will enable and facilitate research into the global health challenges of many disabling neurological conditions.



Queen Square is a world-class hub for international working.

Housing both The National Hospital and The UCL Queen Square Institute of Neurology, the outstanding research, clinical work and treatment that emanates from this quiet, leafy London square makes a global impact, benefitting people with neurological conditions everywhere.

Having a forward-thinking, international view has never been more important. The Covid-19 pandemic has brought populations together and generated a clear understanding that our health is interlinked. It's also shown just how vital medical research is to improve outcomes globally.

The National Brain Appeal is proud to be able to provide funding for a number of 'world firsts' that are happening here in Queen Square. Our vision is that across the globe those who are living with a neurological condition will ultimately benefit from these innovative projects.

A letter from our Chief Executive



Queen Square is a world-leading centre of excellence because the teams work with others across the continents.

Queen Square has long been a hub for international collaboration in the quest for new solutions for neurological conditions and The National Brain Appeal has supported many initiatives that have global reach.

Some recent and current projects are highlighted in this review of the past year but you will find information on many more exciting programmes on our website.

Towards the end of the financial year, Covid-19 was beginning to take its grip on the world and the search for treatments and vaccines has demonstrated just how much can be achieved when the best brains work together. That is exactly why we think it is so important to support idea and skills sharing. Although we are still in the midst of this terrible pandemic, in years to come I hope we will be able to look back and see this as a major turning point for collaboration rather than competition in the development of medical breakthroughs.

Thank you to everyone who has helped The National Brain Appeal support this excellent work, but a very special thanks to Peter Stone who served as our Chairman for the past four years until May 2020. Peter oversaw a step change in our fundraising over this period and we are very grateful to him for helping us to broaden our vision for the future.

We welcome our new Chair, Jackie Ashley, who, despite joining at such a difficult time, is already bringing positive change to the organisation. The next year or two will be a challenge but, with your support, we're ready to face it.

Theen

Theresa Dauncey
Chief Executive, The National Brain Appeal

Registered with FUNDRAISING REGULATOR

The National Brain Appeal Third Floor, Ormond House 26-27 Boswell Street London WC1N 3JZ

T 020 3448 4724 nationalbrainappeal.org

- @BrainAppeal
- **f** TheNationalBrainAppeal
- o brain_appeal
- in The National Brain Appeal

Our numbers 2019-2020





Charitable activities (£1.34m) which includes:

Neurodegeneration (£371k)

Neurology (£290k)

Technology & Innovation (£165k)

Education and Staff Development (£96k)

Queen Square (£55k)

Neurosurgery (£2k)*

Other (£361k)

Fundraising activities (£569k)

*£52.5k of Technology & Innovation expenditure also relates to Neurosurgery

Our funding areas



Queen Square

New facilities and staff-led projects at The National Hospital and the Institute of Neurology



Neurodegeneration

Supporting projects which help al people with conditions where there is progressive degeneration



Neurosurgery

Providing state-of-the-art equipment and facilities for the UK's largest neurosurgery unit



Neurology

Funding initiatives to improve diagnosis, treatment and provide facilities for those with ongoing neurological conditions



Technology & Innovation

Supporting projects which translate ground-breaking ideas into better results for patients



Education & Staff Development

Investing to provide the best opportunities and attract the best people in the field

For further details on our projects, please visit our website.

How we raise our money

We are privileged to have fantastic supporters, which means we can continue to support The National Hospital and the UCL Queen Square Institute of Neurology with building, research, and patient-focused projects.

From grateful patients who seek us out after treatment in The National Hospital, to our regular givers and companies

who choose to support us, we are extremely fortunate to have you.

And let's not forget those of you who took on challenges, such as treks, marathons, swims, cycling or come up with your own brilliant fundraising ideas - we thank each and every one of you. It makes everything we do possible! Here's a snapshot of just some of the fundraising activities 2019-2020



Mission: Possible: a gala evening for Rare Dementia Support was a huge success



Richard Abbott completed the London to Paris cycle ride



Rupal Ghelani Jack Burgess hiked and team ran the London Landmarks Half Marathon



London Doctors Orchestra & Choir held a fundraising concert at St James' Church, London



2-year-old Hannah Gales ran 1.4km for the Aphasia Appeal, because the programme helped her dad



The National Hospital porters, Neurorehab staff and The National Brain Appeal team competed in the London Santa Run



the Inca Trail to

Machu Picchu

Jonathan Harmer and Chris Gouldstone took on the Mongol Rally driving a 20-year-old Polo with a rocking horse down the stairs on top!



Ashton Goode climbed the equivalent of Mount Everest at home by walking up and supported A Letter in Mind in 2019



Our thanks to all the grant-making trusts and organisations who supported our work including:

AB David Charity, Ambrose & Ann Appelbe Trust, Asian Media Group, CA Pilgrim 3, The Chandris Foundation, Crynant Plant & Construction, Cure DM CIC, The Eranda Rothschild Foundation, The Gillham Charitable Trust, HSBC UK, James Clifford Campling Trust, James Weir Foundation, Joseph Strong Frazer Trust, McLay Dementia Trust, Mercers' Charitable Foundation, The R and S Cohen Foundation, Remembering Not to Forget, The Stanley Grundy Foundation, The Selfridges Group Foundation, Talbot Underwriting, The Tavistock Trust for Aphasia, Tilgate Trust and Woodroffe Benton Foundation.

Make a donation

please complete the f	form below	. To make a r	egular doi		
ick appropriate box)	£20 £	30 £50	£100	other £	
ould like my donation to go towards: General Fund Neurodegeneration Queen Square Technology & Innovation		Neurosurgery Neurology Education & Staff Development			
eclaration. Ticking the	Gift Aid bo	k means that	we can re		giftaid
			future		
		Date			
o cancel this declarati ⁄or capital gains. Pleas	on, change se note you	your name o must fill in th	r home ad	ldress, no longe	er pay sufficie
		orrianie			
Town/City		Postcode			
	<u>E</u>	mail			
d you a thank you lette tion on leaving a (please ma	er but if you gift in my L	'd prefer not Uill maki	to receive ng a regul	one, please tick ar donation by	here Direct Debit
			Evnir	y date /	
			LAPII	y date /	
3 digits)			·	amount £	
	ainappeal.org/donate ick appropriate box) to go towards: Neurodegenera Technology & Initions worth 25% more claration. Ticking the is donated – that's £: d my donation and any bast four years to The understand that if I pa by donations in that ta o cancel this declarati for capital gains. Pleas in to be valid.	ainappeal.org/donate or call the ick appropriate box) £20 £ to go towards: Neurodegeneration Technology & Innovation tions worth 25% more to people to eclaration. Ticking the Gift Aid box is donated — that's £5 for every £4 my donation and any donations bast four years to The National Brown and the four years to The National Brown and the four years to The National Brown and the four years it is more cancel this declaration, change for capital gains. Please note you in to be valid.	ainappeal.org/donate or call the office on 02 ick appropriate box) £20 £30 £50 to go towards: Neurodegeneration Neurosurg Technology & Innovation Education itions worth 25% more to people with neurological ration. Ticking the Gift Aid box means that is donated — that's £5 for every £20 donation if my donation and any donations I make in the past four years to The National Brain Appeal. Date Understand that if I pay less Income Tax and/or by donations in that tax year it is my responsibility to cancel this declaration, change your name of yor capital gains. Please note you must fill in the into be valid. Surname Postcode Email e email updates about fundraising activities, every digoual thank you letter but if you'd prefer not it tion on I leaving a gift in my Will making the payable to Time in the payable to Time in the into the payable to Time in the p	ainappeal.org/donate or call the office on 020 3448 4' ick appropriate box) £20 £30 £50 £100 ito go towards: Neurodegeneration Neurosurgery Technology & Innovation Education & Staff Detions worth 25% more to people with neurological conditions worth 25% more to people with neurological conditions. Ticking the Gift Aid box means that we can reliated and any donations I make in the future bast four years to The National Brain Appeal. Date Understand that if I pay less Income Tax and/or Capital Gipy donations in that tax year it is my responsibility to pay to cancel this declaration, change your name or home addorcapital gains. Please note you must fill in the name and to be valid. Surname Postcode Email e email updates about fundraising activities, events and the dyou a thank you letter but if you'd prefer not to receive tion on leaving a gift in my Will making a regulation (please make cheques payable to The National edit card	Neurodegeneration Neurosurgery Neurolo Technology & Innovation Education & Staff Development tions worth 25% more to people with neurological conditions – simply eclaration. Ticking the Gift Aid box means that we can reclaim an extra is donated – that's £5 for every £20 donation! d my donation and any donations I make in the future bast four years to The National Brain Appeal. Date Understand that if I pay less Income Tax and/or Capital Gains Tax than the py donations in that tax year it is my responsibility to pay any difference, or cancel this declaration, change your name or home address, no longe for capital gains. Please note you must fill in the name and address detain to be valid. Surname Postcode Email Perstoode Email Perstoode Email updates about fundraising activities, events and the latest clinical bid you a thank you letter but if you'd prefer not to receive one, please tick tion on leaving a gift in my Will making a regular donation by (please make cheques payable to The National Brain Appeal)

your personal data and will only share it, when necessary, with organisations that work with us to manage our data processing and mailings - and where your privacy and security is guaranteed. You can unsubscribe by calling the office on 020 3448 4724 or emailing info@nationalbrainappeal.org You can read our full privacy policy at: nationalbrainappeal.org/privacy-cookies-policy